



Holly Wolcott <holly.wolcott@lacity.org>

Fwd: City Clerk Web Site - Review on CMSDEV1

2 messages

Greg Allison <greg.allison@lacity.org>
To: Holly Wolcott <holly.wolcott@lacity.org>

Thu, Mar 28, 2013 at 3:20 PM

fyi

----- Forwarded message -----

From: **Greg Allison** <greg.allison@lacity.org>
Date: Thu, Mar 28, 2013 at 3:16 PM
Subject: Re: City Clerk Web Site - Review on CMSDEV1
To: Miranda Paster <miranda.paster@lacity.org>

responses in red

On Thu, Mar 28, 2013 at 3:06 PM, Miranda Paster <miranda.paster@lacity.org> wrote:

Hello Greg.

Please note that it looks fine. Can we add a tab (e.g. Economic Development Opportunities) that would like to the new Economic Development Department?

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<http://clerk.lacity.org/Elections/index.htm>

Thank you

Thank you

On Fri, Mar 22, 2013 at 7:59 AM, Greg Allison <greg.allison@lacity.org> wrote:

Please see the links to your attached mockup pages. If you could get back to me by next week at the latest, please. (like by Wednesday the 27th?). If you have any questions at all or want to discuss stuff, please contact me.

The review should be very quick and require minimal effort.

1. Review the left hand columns - confirm that those the order and wording that you want?
2. for BIDs - will that index below the map work for you? if you click on it, it will take you to the BID and display the detail, also if you Zoom in on the map and click on a BID zone, the detail will show up.

however, I think I want them to put back the link which lets the user click on "view larger map" and then they can get bounced to the true google map with the full index on the left and the map on the right.

Here's what that would link to: <http://goo.gl/maps/vCQLx>
3. Do not worry about the header image or the text in the middle or the sample highlight. All of that will be modified by your team as desired during the contribution (data entry) phase.
4. Note - for the NETDOCS stuff, both for CPS and RMD - the links for those are going to go in the middle section which will also be entered during the contribution phase.
5. The "connect with the clerk" will be on every page - that is consistent across our entire site.
6. The top bar items (I Want to, What we do, search etc) is on every page and consistent across our entire site.
7. the LACityClerk Connect area on the right of the page is on every page and consistent across our entire site.

Greg Allison
Office of the City Clerk
Director of Systems
200 N. Spring Street Rm. 232
Los Angeles, CA 90012
213-978-0351

----- Forwarded message -----
From: **ita webservices** <ita.webservices@lacity.org>
Date: Thu, Mar 21, 2013 at 5:19 PM
Subject: City Clerk Web Site - Review on CMSDEV1
To: Greg Allison <greg.allison@lacity.org>

The City Clerk web site is ready to review

WEBSITE INFORMATION:

1. City Clerk URL: <http://cmsdev1.ci.la.ca.us/CLERK/index.htm>

On the Clerk's homepage, the following fragments has been scheduled temporarily updating every hour from 8:05 AM - 5:05 PM during the development period.

- Granicus Media Bar
- Upcoming Council Meetings Calendar
- Upcoming Council Committee Meetings Calendar

2. City Archives and Records Center URL: <http://cmsdev1.ci.la.ca.us/CLERK/CityArchivesandRecordsCenter/index.htm>

3. Council and Public Services URL: <http://cmsdev1.ci.la.ca.us/CLERK/CouncilandPublicServices/index.htm>

4. Business Improvement Districts URL: <http://cmsdev1.ci.la.ca.us/CLERK/BusinessImprovementDistricts/index.htm>

Let me know if you have any questions. Thanks

--
Webservices
"Keeping you on the web!"
ita.webservices@lacity.org

--
Counting my blessings - Sing and be Happy Today!

Miranda Paster <miranda.paster@lacity.org>
To: Greg Allison <greg.allison@lacity.org>
Cc: "Wolcott, Holly" <holly.wolcott@lacity.org>

Tue, Apr 2, 2013 at 8:34 AM

Yesterday, I checked w/ June and Holly today regarding asking ITA for a tab on Business Opportunities with the City link. She said that it was fine to make the request.

Thanks

On Mon, Apr 1, 2013 at 7:52 AM, Greg Allison <greg.allison@lacity.org> wrote:

Okay - I took a look to see what you all have out there for BIDS in the 311 system (I think Gloria updates those for ASD).

There is an entry for "Citywide Business Improvement District (BID) Program" - and is it located under the "for Businesses" tab under the "Business Opportunities with the City" link from that tab.

I would however recommend the following:

1. Change the 311 entry and remove "citywide" from the title. that way the BIDs program will appear higher up in the list when someone clicks on the Business Opportunities with the City" link. Otherwise, the user will need to scroll down to see the BID's entry. These are sorted in alphabetical order, so by removing "Citywide", it will appear as the 3rd entry on the list, which would be ideal.

the 311 entry can be done quickly. If Gloria needs a refresher, just have her contact me.

2. If you want a direct link to the BIDs page from the Businesses tab, then that will be a request that we need to send to ITA. They ultimately would make a "yes" or "no" decision. It looks to me like they have room on that tab.

I would need you to get the Exec Office okay before I send ITA a request so that we know we have their blessing and backing. I would think they'd be fine with it.

3. You might consider doing an ad on the City of LA Highlights if you want to promote the BIDs program.

The image size required is: 145x109px, and ITA will need the following:

1. Title/subject line
2. Text of the ad
3. what the graphic and ad should link to (the URL of whatever content)
4. if you have any flyers or videos that you want to link to (they would need the URL)
5. When you want it to start appearing
6. When you want the ad to be taken down

Hope that helps.

Greg Allison

Office of the City Clerk
Director of Systems
200 N. Spring Street Rm. 232
Los Angeles, CA 90012
213-978-0351

On Fri, Mar 29, 2013 at 3:30 PM, Miranda Paster <miranda.paster@lacity.org> wrote:
Thanks.

On Fri, Mar 29, 2013 at 3:18 PM, Greg Allison <greg.allison@lacity.org> wrote:

The 311 entries now appear on the city website when you go to a page. Depts now control that with selecting which categories and pages the 311 entry should be linked to.

I can send you an example next week. It needs a visual.

On Mar 29, 2013 3:15 PM, "Miranda Paster" <miranda.paster@lacity.org> wrote:

Yes. I mean add it to the business tab. I don't have confidence in 311. I get too many wrong numbers. I think if they (311) don't know the answer, the call is referred to the City Clerk.

Thanks.

On Fri, Mar 29, 2013 at 3:11 PM, Greg Allison <greg.allison@lacity.org> wrote:

You add it to 311 and select that category and it should come up as part of the content.

If you mean add it to the businesses tab, I think we just need to request that to ITA and see if they have room to add it.

Print the web page and write what you want on it. Also what it should link to.

You all can do the 311 without ITA.

On Mar 29, 2013 1:52 PM, "Miranda Paster" <miranda.paster@lacity.org> wrote:
Hello Greg.

Is it possible for the Business Improvement District Program to be listed under the City's website for Business or Businesses? The BID Program for other cities such as Miami, Boston, New York San Francisco and San Antonio, Phoenix, Dallas, Milwaukee, etc. have it listed this way.

Thanks.

On Fri, Mar 29, 2013 at 1:03 PM, Greg Allison <greg.allison@lacity.org> wrote:

ITA responded that the sorting will need to be done by BIDs in Google Maps. Its drag and drop so should go very fast. Less than 1/2 hour is my guesstimate. Probably more like 15 minutes.

On Mar 28, 2013 4:11 PM, "Miranda Paster" <miranda.paster@lacity.org> wrote:
Notes taken. Addn'l comments in bold italics.

Thank you.

On Thu, Mar 28, 2013 at 3:16 PM, Greg Allison <greg.allison@lacity.org> wrote:
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Can we (and when I say we I mean y'all) find a way to do that?

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Thank you for everything.

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